



# *Flower Fridges 4 U*

Edition : August 2014

Retail Prices (Ex GST)

[www.flowerfridges4u.com.au](http://www.flowerfridges4u.com.au)

[www.orford.com.au](http://www.orford.com.au)



the  
**orford**<sup>®</sup>  
group



## Benefits of Buying an ORFORD FLOWER CABINET

- ⇒ The Orford EB Flower series incorporates the Orford PlanetSmart™ technology
- ⇒ Present your lowers in perfect condition
- ⇒ Extend the shelf life of flowers
- ⇒ Australian engineered Florist Refrigerated cabinet
- ⇒ Australian product manuals
- ⇒ Spare parts available
- ⇒ Technical support
- ⇒ Lower running costs
- ⇒ Electrically compliant
- ⇒ MEPS approved



## Buyers Shopping List

### What to consider when purchasing

- ⇒ Is the refrigerator engineered to be a flower cabinet or is it actually a drink fridge
- ⇒ Is artwork available to make your flower fridge look more stunning
- ⇒ Does the refrigerator extend the shelf life of flowers
- ⇒ Is the refrigerator whisper quiet
- ⇒ Is the refrigerator Energy efficient ie what does it cost to run
- ⇒ Can I get technical support
- ⇒ Are spare parts available
- ⇒ Is it MEPS approved
- ⇒ Can a service person repair it
- ⇒ What is the operating environment you require eg will the fridge be in air conditioning

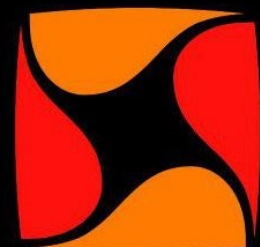


## Contact The Orford Group

Phone : 1300 ORFORD (673 673)

Web : [www.flowerfridges4u.com.au](http://www.flowerfridges4u.com.au)

Sales@[flowerfridges4u.com.au](mailto:flowerfridges4u.com.au)





A Florist rated commercial refrigerator allows you to present flowers to your customers in perfect condition.

A Flower Fridge will extend the shelf life of your stock. Extending shelf life means money in your pocket.

Conserve precious cash flow, Flower Fridges 4 U can arrange full finance on your high end equipment . Phone 1300 ORFORD



#### PlanetSmart™ Technology—what does this mean?



Being PlanetSmart™ is about leaving the planet slightly better than how you found it.

What will your Flower Fridge cost to run

Many florists work from home and the cost of electricity is a major issue for them.

Don't get caught up worrying about electricity costs. Invest in energy efficient refrigeration

[www.orford.com.au](http://www.orford.com.au) or [www.flowerfridges4u.com.au](http://www.flowerfridges4u.com.au)

Orford EB Flower	Energy Consumption @3M1 kWh/24hr Calcs based on power at .28c per day
EB36R-A-Flower	4.28 @ .28c = \$1.20 per day = \$428.00 pa
EB36R-A-Flower with sign box on	4.74 @ .28c = \$1.33 per day = \$485.45 pa
EB45R-A-Flower	5.45 @ .28c = \$1.53 per day = \$558.45 pa
EB45R-A-Flower with sign box on	6.03 @ .28c = \$1.69 per day = \$616.85 pa

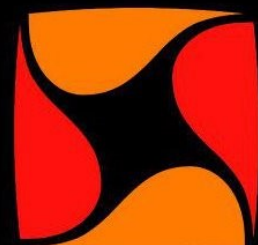


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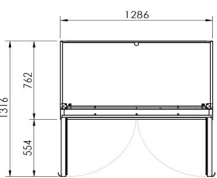
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<b>EB36R-Sn-Flower</b>	<b>Vertical Flower Refrigerator</b>	<b>with</b>
<b>Specifications</b>	<b>Illuminated Advertising Sign</b>	
Flower Cabinet	Designed to extend the shelf life of fresh flowers	
Capacity	1071 Litres (Gross)	
Dimensions	1286W x 762D x 2220H	
Weight	221Kg	
Florist Benefits	Temperature Management for flowers	
Colours	Ebony Black, and Snow White	
Power Point	220 - 240v 50Hz. (Standard GPO)	
Input Current	2.9 Amps	
Thermometer	Digital	
Shelves	8 Height Adjustable Heavy Duty PVC Coated	
Shelves	2 Fixed Stainless Steel Base Shelves	
Shelf Adjustment	12mm Increments	
Door	2 x Self Closing, Double Glazed Safety Glass, Double Heat reflective Low E, Warm edge	
Footings	Heavy Duty Castors, Lockable Front	
Interior Light	LED, Automatic and manual control	
Refrigerant	R134a	
Cabinet Classes	3M1, 4M1, 5M1	
MEPS	Compliant (High Efficiency)	
* Energy Consumption	4.74 kWh/24h	
Condenser Filter	Easy front access	
Illuminated Advertising Sign	200mm High, Top Mounted	
Sign Illumination	LED, Automatic and manual control	

**RRP : \$5193 + GST**  
**EB36R-Sn-A-Flower**

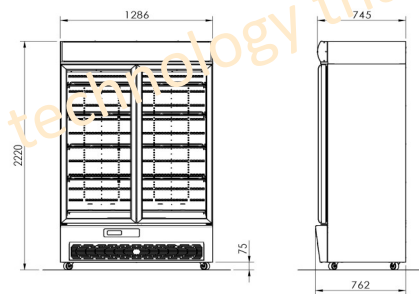


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 & Patent NO 2013100761



Daily running costs based on power costs of .28c per kW

- \$1.20 per day with sign box off
- \$1.33 per day with sign box on



For more information on the Orford Group flower Range including features & benefits refer to

[www.flowerfridges4u.com.au](http://www.flowerfridges4u.com.au)



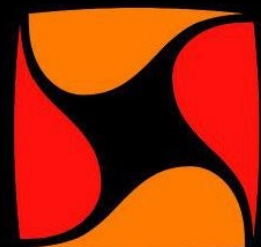
*Flower Fridges 4 U*

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**the orford group**

technology that works  
"Evolution" EB36R-Sn

**With Evolution comes versatility - A refrigerator for Flowers**

**Choose your purpose— Flowers, Beverages, Perishable Food !**

**Display or Store your Fresh Flowers with the EB36R-Sn**

- Full height Internal LED "Twin" spread lighting
- Dual magnet door sealing and plastic fascia, thermal break
- Ducted air flow system for even temperature distribution and low velocity air flow preventing damage to your flowers.
- EMS controller using "smart memory functions" automatically saving you energy.
- Easy access condenser Filter
- Easy roll lockable castors
- Brilliant LED Sign Panel
- Automated and Manual Self closing toughened safety glass doors, double low E, Argon filled, incorporating the latest warm edge technology
- Full Length Easy Grip Door Handle
- Door sensor controlled fan

"Shhhh" whisper quiet operation utilising patented EBM Evap and Condenser fan motors adding, efficiency and unparalleled reliability to the new Evolution models.

Evolution is an Easy Clip fully removable, universal, refrigeration package (one package fits all models).

**High Energy Efficiency**

**Proudly Australian Designed by The Orford Group**

+617 46345 278  
+617 4641 7372  
sales@theorfordgroup.com.au  
www.theorfordgroup.com.au

PO Box 18120  
Clifford Gardens  
Queensland 4350  
Australia

October 2012 Ver 1.

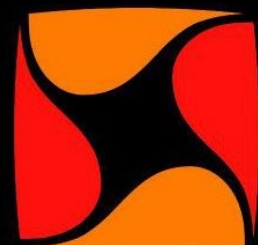
The Orford Group reserves the right to alter specifications without notice.

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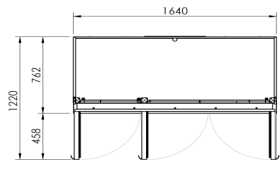
EB45R-Sn-Flower Specifications	Vertical Flower Refrigerator with Illuminated Advertising Sign
Flower Cabinet	Designed to extend the shelf life of fresh flowers
Capacity	1384 Litres (Gross)
Dimensions	1640W x 762D x 2220H
Weight	265 Kg
Florist Benefits	Temperature Management for flowers
Colours	Ebony Black, and Snow White
Power Point	220 - 240v 50Hz. (Standard GPO)
Input Current	3.2 Amps
Thermometer	Digital
Shelves	12 Height Adjustable Heavy Duty PVC Coated
Shelves	3 Fixed Stainless Steel Base Shelves
Shelf Adjustment	12mm Increments
Door	3 x Self Closing, Double Glazed Safety Glass, Double Heat reflective Low E, Warm edge
Footings	Heavy Duty Castors, Lockable Front
Interior Light	LED, Automatic and manual control
Refrigerant	R134a
Cabinet Classes	3M1, 4M1, 5M1
MEPS	Compliant (High Efficiency)
* Energy Consumption	6.03 kWh/24h
Condenser Filter	Easy front access
Illuminated Advertising Sign	200mm High, Top Mounted
Sign Illumination	LED, Automatic and manual control

RRP : \$6480 + GST  
**EB45R-Sn-A-Flower**

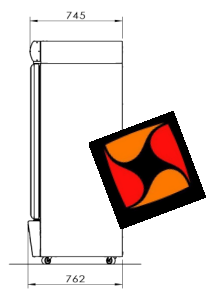
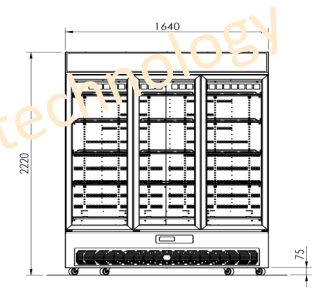


Daily running costs based on power costs of .28c per kW

- \$1.53 per day with sign box off
- \$1.69 per day with sign box on

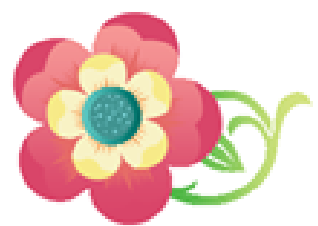


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**e Series Flower Fridge**  
Brilliant exposure for your Flowers

Attract your Customers

Temperature Management      Lighting Control LED

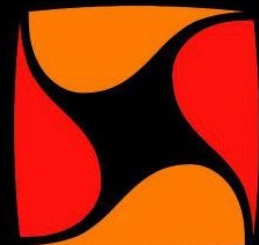
No costly maintenance      Massive Energy Savings

[www.theorfordgroup.com.au](http://www.theorfordgroup.com.au)

the  
**orford**  
group



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[Sales@flowerfridges4u.com.au](mailto:Sales@flowerfridges4u.com.au)





Preserve Working Capital while accessing premium equipment

Orford has partnered with QPF Finance to enable quick and easy finance on your equipment purchase.

Phone : 1300 ORFORD (1300 673 673) or email us on Sales@orford.com.au

## YOURS TODAY: EB36R-Sn



Weekly payments from:  
**\$36\***

- ✓ Extensive lender panel
- ✓ Conserve working capital
- ✓ 24 hour approvals
- ✓ No financials required

Call Jessica on 1300 736 780 for more details.

**EQUIPMENT FINANCE**  
1300 736 780

**QPF FINANCE GROUP**  
www.qpf.com.au

**PROPERTY FINANCE**  
1300 714 984

\*Subject to credit approval. Payments based on a lease contract over five years with a 5% residual. The lease amount has been rounded to the nearest dollar.

## YOURS TODAY: EB45R-Sn



Weekly payments from:  
**\$45\***

- ✓ Extensive lender panel
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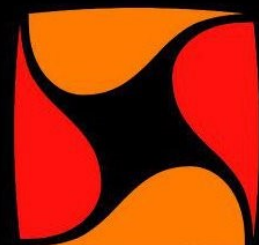


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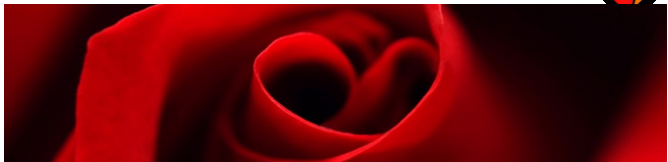
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2 door size RRP \$70 + GST

3 door size RRP \$95 + GST

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Phone us on : 1300 673 673

Website:

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[www.orforddigital.com.au](http://www.orforddigital.com.au)

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[www.orford.com.au](http://www.orford.com.au)

[www.facebook.com/theorfordgroup](http://www.facebook.com/theorfordgroup)

Key Patents:

AUS DSN no 345317

Patent No 2013100761

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“Planetsmart” is protected by Trademark No 1358049

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